Devon Air Ambulance

DEVON HELI HIKE 2027

Event Sponsor Pack

About us

Founded in 1992, Devon Air Ambulance delivers time-critical emergency care to communities across the county, 24 hours a day, 365 days a year.

As a charity that receives **zero government funding**, sustaining this vital lifeline comes with significant challenges. Partnering with us as a corporate event sponsor helps bridge this gap, allowing your business to help us save lives, together.

Why your event sponsorship matters

By sponsoring one of our **headline events**, you aren't just increasing your brand visibility in front of an engaged audience; you're directly funding the fuel, equipment, and medical expertise required to keep our helicopters in the sky. We've carefully designed these sponsorship packages to create a truly mutually beneficial partnership. By aligning your business with Devon Air Ambulance, you will:

- **Elevate your Corporate Social Responsibility profile** by supporting a local charity
- **Connect with the Devon community** through meaningful engagement
- **Generate positive brand exposure** through shared PR and marketing opportunities

Together, we can create a meaningful impact for both your brand and our community.

About this event

Now in its third year, our annual Heli Hike challenges participants to take on a scenic walk through the beautiful Devon countryside and along the breathtaking South West Coast Path. With a choice of routes to suit different abilities and experience levels, there's an option for everyone to get involved while supporting a fantastic cause.

Once they reach the finish line, participants can relax with a well-earned rest, grab a bite to eat and enjoy a glass of bubbly, alongside friends, family and supporters.

When: July 2027
Where: Torbay

Supporter packages

Headline sponsor

£1000+

This package includes:

- **Headline multi-media brand placement** across suitable event advertising (including web, digital, and print, subject to deadlines)
- **Participant Pack logo feature** - subject to print deadline
- **Social media and PR announcement** as headline sponsor
- **Headline sponsor mention in our Helipad magazine** (20,000+ readership) - subject to print deadline
- **Featured placement in corporate newsletter** with testimonial opportunity
- **Event village promotional stand** to showcase your brand directly to attendees
- **Complimentary team entry** for up to 5 participants
- **Exclusive airbase visit** for up to five guests
- **One complimentary CPR and defibrillator training course***

Route sponsor

£500

This package includes:

- **Multi-media brand placement** across suitable event advertising (including website and newsletter)
- **Participant Pack logo feature** - subject to print deadline
- **Social media recognition post** acknowledging all event sponsors
- **Mention in our corporate newsletter** reaching our wider network
- **Event village promotional stand** to showcase your brand directly to attendees
- **Complimentary team entry** for up to 3 participants
- **One complimentary CPR and defibrillator training course***

Mile sponsor

£100

This exclusive opportunity places your brand at dedicated mile markers along the route, delivering high-impact visibility at the very heart of this challenge.

This package includes:

- **Brand placement** on mile markers along the sponsored route
- **Social media recognition post** acknowledging all event sponsors
- **Corporate newsletter logo placement** reaching our wider network
- **One complimentary CPR and defibrillator training course***

*Places on our CPR & defibrillator training courses are limited and subject to availability. Details of our 2027 training course schedule will be available on our website soon.

Other opportunities

Volunteer at Heli Hike

Our annual Heli Hike relies on the energy of dedicated volunteers to run seamlessly.

We're looking for enthusiastic corporate teams to join us as route marshals and water station attendants, keeping our participants hydrated, motivated, and moving safely toward the finish line.

So, step up, get involved, and help create an unforgettable day at Heli Hike 2027.

Contact us

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DEVON HELI HIKE

Saving lives. **Together**

Registered Charity No. 1077998

Registered with FUNDRAISING REGULATOR