

# Devon Air Ambulance Support us



Devon Air  
Ambulance

Saving lives. Together

# About us

Founded in 1992, Devon Air Ambulance delivers time-critical emergency care to communities across the county, 365 days a year. This vital care is driven by our incredible teams of pilots, paramedics, and doctors who provide advanced, lifesaving intervention directly at the scene.

As a charity that receives zero government funding, sustaining this vital lifeline comes with significant challenges. Amidst rising aviation fuel prices, increased demand for our services, and essential helicopter maintenance costs, your corporate support has never been more important.

Supporting us as a Corporate Partner helps bridge this gap, allowing your business to help us save lives, together.



Saving lives. **Together**

# Why partner with us

As a Devon Air Ambulance Corporate Partner, you aren't just increasing your brand visibility in front of an engaged audience; you're funding the fuel, equipment, and medical expertise required to keep our helicopters in the sky.

**By aligning your business with Devon Air Ambulance, you will:**

- **Demonstrate your commitment to corporate social responsibility** by supporting a vital local charity
- **Align your brand with a highly respected charity** to enhance recognition, trust, and goodwill
- **Amplify your social impact and brand visibility** through shared PR and marketing opportunities
- **Boost employee engagement and teamwork** through fundraising activities that make a real difference
- **Create positive connections with the Devon community** through meaningful engagement

Together, we can enhance your organisation's reputation and social impact, while helping sustain our lifesaving service for years to come.

**2** 

**Air Ambulances**



**4** 

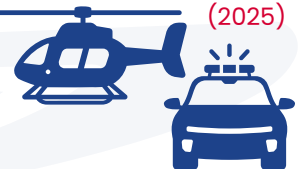
**Critical  
Care  
Cars**



**2125**

**total missions**

(2025)



**395**

**night  
missions**

(2025)



# Ways to support us

From fundraising and volunteering to match funding and gifts in kind, there are plenty of ways for your business to support our vital work and help make a lasting difference.

Whatever your goals, we'll work with you to find an opportunity that's the right fit for your business.

## Corporate fundraising

Workplace fundraising is a great way to make a positive impact while bringing colleagues together. From boosting morale and strengthening team connections to supporting your corporate social responsibility goals, getting involved gives everyone the chance to rally behind a shared cause.

Whether you're in the office or working remotely, organise something enjoyable, inspire your team, and make a difference. Together.

## Corporate volunteering

At Devon Air Ambulance, we host a wide range of events throughout the year, and we rely on the support of volunteers to help ensure each one runs safely and successfully.

Our group volunteering opportunities provide Corporate Partners with a rewarding way to bring colleagues together, make a positive impact in the community and take part in a meaningful experience beyond the workplace.

As a thank you, participating companies will receive:

- A Corporate Volunteer Certificate recognising your contribution
- A DAA Corporate Volunteer digital badge to showcase your support online

## Challenge events

Participating in our fantastic calendar of challenge events is a great way to challenge your team, connect with colleagues and make a difference. From thrilling abseils and scenic hikes to competitive boat races, these events bring people together, build teamwork and create memorable shared achievements, while having fun along the way.



## Match funding

Match funding is a simple yet powerful way to amplify your employees' fundraising efforts while demonstrating a strong commitment to corporate social responsibility. By matching the funds raised by your employees, you reinforce your organisation's values, support causes that matter to your workforce and help create an even greater impact.

It is also an effective way to invest in your people, recognising and supporting their efforts while fostering a culture of giving, collaboration, and community involvement.

## Payroll giving

Payroll Giving is a simple, tax-efficient way to support Devon Air Ambulance. Employees donate directly from their salary before tax, allowing them to give more at a lower cost. Offering Payroll Giving can also boost staff engagement, strengthen social impact, and enhance your employee benefits package.

## Gifts in kind and pro bono support

From professional expertise and services to products, resources, advice and operational support, in-kind contributions and pro bono support play a valuable role in helping us deliver our service, reduce costs, and maximise our impact. Every contribution, regardless of size, makes a meaningful difference.

If your organisation is interested in supporting us through a gift in kind or via pro bono support, we would love to hear from you.

## Sponsorship opportunities

Collaborating with Devon Air Ambulance through sponsorship is a powerful way to support our lifesaving service and demonstrate your commitment to local communities. We offer sponsorship opportunities across events, campaigns, vehicles, educational programmes, virtual activities and community partnerships, including charity lunches and fundraising events.

## Make us your Charity of the Year

Choosing Devon Air Ambulance as your Charity of the Year is a fantastic opportunity to make a real difference. Through a bespoke partnership, you'll have access to additional marketing and PR opportunities throughout the year, while helping fund a critical service that saves lives when every second counts.





# Benefits for your business

Our Corporate Partnership programme is designed to create meaningful value for both your business and Devon Air Ambulance.

**As a partner, you'll receive a range of benefits and support, including:**

- Dedicated fundraising support from our experienced team
- Free fundraising packs for selected events
- Branded fundraising resources, including badges, collection boxes and leaflets
- Promotion of selected community fundraising events via our Devon Air Ambulance shops Facebook pages
- Celebration of your fundraising success through selected LinkedIn posts
- Potential feature opportunities in our Corporate Newsletter
- Priority access to Event Sponsor Packs, giving your business the opportunity to secure headline or tiered sponsorship and gain enhanced brand exposure

# Partnership in action

## NFU Mutual

In August 2026, NFU Mutual's Exeter, Tiverton and South Molton branch demonstrated their commitment to supporting local communities through an incredible **£7,899** donation from the national NFU Mutual Agency Giving Fund.

Their support enabled us to purchase an additional LUCAS device, providing our crews with advanced technology to deliver consistent, high-quality chest compressions during cardiac arrest incidents and helping bring lifesaving critical care to patients when they need it most.

"We're extremely proud to have nominated Devon Air Ambulance for this donation, and are delighted to be able to support the vital contribution they make to our community. The purpose of NFU Mutual's Agency Giving Fund is to support local frontline charities who are providing essential services to people in our community, and our branch felt that Devon Air Ambulance were a very deserving cause to champion."

**Emily Mills, Partner NFU Mutual Exeter, Tiverton and South Molton**



# Keep Us Flying

**There is no us without you**

When seconds matter most, we bring specialist emergency care directly to patients, wherever they are.

## **We are a charity**

We are entirely funded by donations. We get no government funding and we're not part of the NHS. Every penny we spend on saving lives comes from public support.

## **Costs are soaring**

Rising costs for fuel, aircraft maintenance, medicines, equipment and crew training are putting increasing pressure on our service.

**We need your help**

[daat.org/keep-us-flying](https://daat.org/keep-us-flying)



# Contact us

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**t.hepper**@daat.org

07494 292 384

**daat.org**



**Devon Air  
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