



Devon Air
Ambulance

DARING DESCENT

Sponsorship Opportunity

daat.org/dd-26 | 17 October 2026



Saving lives. Together

About us & your opportunity to make a difference

Since our first mission in 1992, Devon Air Ambulance has evolved into a vital, life-saving service for our county.

We operate two helicopters and four Critical Care Cars, delivering advanced emergency care when every second counts.

Your sponsorship enables us to:

- **Equip our crews with the specialist equipment they need**
- **Enhance the critical service our patients rely on**
- **Reach those in the most difficult and remote locations**

Entirely funded by the people of Devon, we rely on partnerships like yours to plan strategically and invest in innovation.

Together, we can:

- **Save lives**
- **Support families**
- **Make a lasting impact on the health and resilience of our communities**

Daring Descent

After two fantastic years of Daring Descent events, we're back for another exciting day of adventure! Offering brave participants the thrilling challenge of descending 80ft off the Citadel—all while raising funds for a vital lifesaving service.

- **Saturday 17 October**
- **Citadel, Plymouth**
- **Height**
- **The Daring Descent is perfect for adventurous teams, community groups, and individuals seeking a unique experience while raising vital funds. No prior abseiling experience required—just enthusiasm and a good level of physical fitness. (minimum age 14 years)**

Why supporting us is good for your business

Devon Air Ambulance is a trusted and much-loved brand, proudly serving the people of Devon for over 30 years. Our presence is felt across communities through our shops, Helipad magazine, and the vital work we deliver every day. By partnering with us, your business will gain visibility with new audiences, strengthen its corporate reputation, and demonstrate a commitment to help save lives. Together, we can create a meaningful impact for both your brand and our community.

Your opportunity to help save lives:

Official Sponsor

£1000

- **Exclusive Team Experience:** Free entry for 2 of your employees, perfect for team building and showcasing your brand.
- **VIP Airbase Visit:** Gain private access to our airbase, including a photo opportunity with one of our helicopters (subject to mission availability). Photos will be shared on relevant social media channels and provided for your own use.
- **Publicity Boost:** Benefit from a dedicated press release announcing your sponsorship.
- **Website Recognition:** Your business featured as the official sponsor on our event page.
- **Brand Visibility:** Prominent inclusion of your logo on all event promotional materials (subject to print deadlines and confirmation of sponsorship in advance).
- **Social Media Spotlight:** A tailored post across our relevant platforms to celebrate your support.
- **Magazine Inclusion:** A thank-you mention in our Helipad magazine as part of the event round up. (23,000 copies printed and distributed across Devon)
- **On-Site Branding:** Display your banner prominently at the event.
- **Internal Recognition:** Your support promoted across our organisation's intranet, reaching over 170 staff members.

Contact us

Thank you, we hope this sponsorship opportunity appeals to you. If you have any questions or want to discuss anything further, please contact Lottie via:

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daat.org

Registered Charity No. 1077998

