

Devon Air Ambulance & Dartmoor Search and Rescue Team, Plymouth

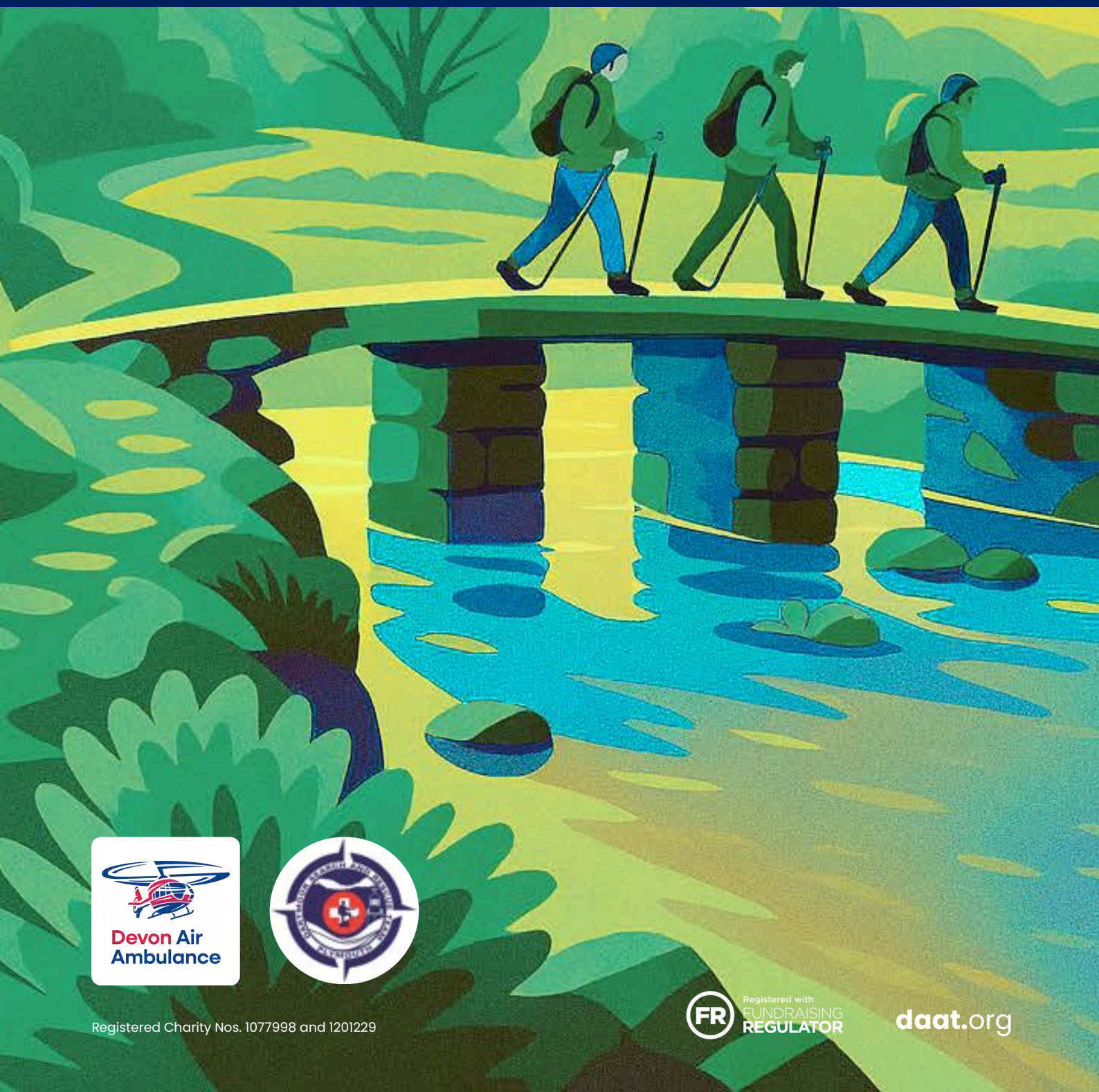
Postbridge Challenge

Saturday 7 March 2026

9am-4pm

daat.org/postbridge-pack

Sponsorship Opportunities



Registered Charity Nos. 1077998 and 1201229



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About Devon Air Ambulance

Since our first mission in 1992, Devon Air Ambulance (DAA) has evolved into a vital, life-saving service for our county. We operate two helicopters and four Critical Care Cars, delivering advanced emergency care when every second counts.

Our crew undergoes specialist training, enabling them to deliver advanced interventions and prescribe treatments at the scene. Their specialist life-saving treatments and interventions to slow, halt or even reverse the effects of a life-threatening condition, is crucial in helping to achieve a successful outcome.

About Dartmoor Search and Rescue Team, Plymouth

Dartmoor Search and Rescue Team (DSRT) Plymouth is one of four teams that cover the 365 miles of Dartmoor and beyond. The Plymouth Team also aids rescue in woodlands within Plymouth.

The team represents some of the most advanced expertise in water and flood rescue across the UK. Not only do they ensure operational excellence but they continue to train and develop their skills, keeping their capabilities at the highest standard.

Your opportunity to make a difference

Your sponsorship enables us to:

- **Equip our crews with the specialist equipment they need**
- **Enhance the vital services our communities rely on**
- **Reach those in the most difficult and remote locations**

Entirely funded by the people of Devon, we rely on partnerships like yours to plan strategically and invest in innovation.

Together, we can:

- **Save lives**
- **Support families**
- **Make a lasting impact on the health and resilience of our communities**

**Postbridge
Challenge
2026**



Postbridge Challenge

The Postbridge Challenge 2026 steps into the spotlight, inviting adventurers to explore breathtaking landscapes and historic landmarks while raising vital funds for Devon Air Ambulance and Dartmoor Search and Rescue Team (Plymouth). Walkers can choose from two scenic routes, enjoy the beauty of the moor, and make a real difference for two incredible lifesaving charities.

- **Saturday 7 March 2026**
- **A family friendly 4 mile or a more challenging 10 mile circular route**
- **Starting and finishing at Bellever Forest Car Park**
- **A great active day out and a chance to enjoy Dartmoor's natural wonders and historic treasures with family, friends or colleagues**

Why supporting DAA and DSRT (Plymouth) is good for your business

Devon Air Ambulance and Dartmoor Search and Rescue Team have proudly served the people of Devon for decades, working to provide expert care and emergency response in some of the most challenging environments. This collaboration celebrates our shared commitment to saving lives and supporting communities across the region.

By partnering with us for this event, your business will:

- **Gain visibility through joint promotion and engagement with diverse audiences.**
- **Strengthen your corporate reputation by aligning with two respected organisations dedicated to public safety and wellbeing.**
- **Showcase your commitment to community resilience, helping us deliver rapid response and expert care when every second counts.**
- **Engage employees and customers with a cause that inspires pride and demonstrates social responsibility.**

Your support will enable us to continue innovating and collaborating, ensuring that Devon remains one of the safest places to live, work, and explore. Together, we can create a meaningful impact for both your brand and our community—because when lives are on the line, partnerships make all the difference.

**Postbridge
Challenge
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Your opportunity to help save lives:

Official sponsor *£2000*

- **Exclusive Team Experience:** Enter a team of up to 5 for free, perfect for team building and showcasing your brand.
- **VIP Airbase and/or DSRT base Visit:** Gain private access to DAA's airbase, including a photo opportunity with one of our helicopters (subject to mission availability), and/or a visit to the DSRT base in Plymouth. Photos will be shared on relevant social media channels and provided for your own use.
- **Publicity Boost:** Benefit from a dedicated press release announcing your sponsorship.
- **Website Recognition:** Your business featured as an official sponsor on the event page.
- **Brand Visibility:** Prominent inclusion of your logo on all event promotional materials (subject to print deadlines and confirmation of sponsorship in advance).
- **Social Media Spotlight:** A tailored post across our relevant platforms to celebrate your support.
- **Magazine Inclusion:** A thank-you mention in DAA's Helipad magazine under the "Businesses on Board" section.
- **Event Presence:** Your own stand at the event with opportunities for product placement.
- **On-Site Branding:** Display your banner prominently at the event.
- **Branded Mile Markers:** Showcase your brand at key points with a mile marker at 1 mile and at the finish – the first and last sponsor our walkers see!
- **Internal Recognition:** Your support promoted across DAA's intranet, reaching over 170 staff members.

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More opportunities to be involved:

Mile sponsor £100

Secure your exclusive mile marker – only one sponsor per mile! A unique opportunity to cheer on walkers and showcase your brand along the route

- **Branded Mile Marker:** Your branded board displayed at the start of the mile you sponsor, giving your business visibility along the route.
- **Post-Event Recognition:** A thank-you mention in our post-event promotion across DAA's Helipad magazine, website, and other relevant channels.

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Contact us

Thank you, we hope this sponsorship opportunity appeals to you. If you have any questions or want to discuss anything further, please contact Lottie via:

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