



Devon Air
Ambulance



Sponsorship Opportunities

daat.org/hh26-pack | Saturday 4 July



Saving lives. Together

About us & your opportunity to make a difference

Since our first mission in 1992, Devon Air Ambulance has evolved into a vital, life-saving service for our county.

We operate two helicopters and four Critical Care Cars, delivering advanced emergency care when every second counts.

Your sponsorship enables us to:

- **Equip our crews with the specialist equipment they need**
- **Enhance the critical service our patients rely on**
- **Reach those in the most difficult and remote locations**

Entirely funded by the people of Devon, we rely on partnerships like yours to plan strategically and invest in innovation.

Together, we can:

- **Save lives**
- **Support families**
- **Make a lasting impact on the health and resilience of our communities**

Devon Heli Hike

The Devon Heli Hike 2026 returns for its second year after a hugely successful start, bringing people together to take on a rewarding challenge, enjoy stunning scenery, and make a real difference for Devon Air Ambulance.

- **Saturday 4 July 2026**
- **A 6, 14 or 26 mile hike, along the South West Coast Path**
- **Starting and finishing at Mount Folly Farm, Bigbury**
- **A great active day out and a chance to enjoy stunning scenery with family, friends or colleagues**

Why supporting us is good for your business

Devon Air Ambulance is a trusted and much-loved brand, proudly serving the people of Devon for over 30 years. Our presence is felt across communities through our shops, Helipad magazine, and the vital work we deliver every day. By partnering with us, your business will gain visibility with new audiences, strengthen its corporate reputation, and demonstrate a commitment to help save lives. Together, we can create a meaningful impact for both your brand and our community.



Your opportunity to help save lives:

Headline sponsor **£5000**

- **Exclusive Team Experience:** Enter a team of up to 5 for free, perfect for team building and showcasing your brand.
- **VIP Airbase Visit:** Gain private access to our airbase, including a photo opportunity with one of our helicopters (subject to mission availability). Photos will be shared on relevant social media channels and provided for your own use.
- **Publicity Boost:** Benefit from a dedicated press release announcing your sponsorship.
- **Website Recognition:** Your business featured as an official sponsor on our event page.
- **Brand Visibility:** Prominent inclusion of your logo on all event promotional materials, including 50 bus stop posters across Devon (subject to print deadlines and confirmation of sponsorship in advance).
- **Headline Visibility:** Your logo featured prominently on the email footer for all event communications.
- **Social Media Spotlight:** A tailored post across our relevant platforms to celebrate your support.
- **Magazine Inclusion:** A thank-you mention in our Helipad magazine under the "Businesses on Board" section. (23,000 copies printed and distributed across Devon)
- **Event Presence:** Your own stand at the event with opportunities for product placement.
- **On-Site Branding:** Display your banner prominently at the event.
- **Event Hub Recognition:** Your logo featured on our AI Sponsors Board at the event hub.
- **Branded Mile Markers:** Showcase your brand at key points with a mile marker at 1 mile and at the finish (6/14/26 miles) – the first and last sponsor our walkers see!
- **Goodie Bag Inclusion:** Add your own branded literature or promotional items to our event goodie bags for maximum reach.
- **Finish Line Celebration:** Host a cheer crew at the finish line! Join us in handing out medals and celebrating with participants as they complete their emotional challenge.
- **Participant Pack Inclusion:** Your logo and testimonial featured in the participant's pack.
- **Internal Recognition:** Your support promoted across our organisation's intranet, reaching over 170 staff members.



More opportunities to be involved:

Ferry sponsor **£500**

Support the provision of the Bantham water taxi for our event supporters – a fantastic way to enhance their experience and showcase your commitment to community and accessibility.

- **On-Site Branding:** Display your own banner prominently at the event for maximum visibility.
- **Event Hub Recognition:** Your logo featured on our A1 Sponsors Board at the event hub.
- **Post-Event Acknowledgment:** Receive a thank-you mention in our post-event promotion across Helipad magazine, our website, and social media channels

Mile sponsor **£100**

Secure your exclusive mile marker – only one sponsor per mile! A unique opportunity to cheer on walkers and showcase your brand along the route

- **Branded Mile Marker:** Your branded board displayed at the start of the mile you sponsor, giving your business visibility along the route.
- **Post-Event Recognition:** A thank-you mention in our post-event promotion across Helipad magazine, our website, and other relevant channels.



Contact us

Thank you, we hope this sponsorship opportunity appeals to you. If you have any questions or want to discuss anything further, please contact Lottie via:

l.clark@daat.org

07399115358

daat.org

daat.org

Registered Charity No. 1077998



Registered with
**FUNDRAISING
REGULATOR**