

**Devon Air Ambulance will open the doors of its newest charity shop in a prime Exmouth location, just in time for Christmas.**

The newly-located retail outlet at **5 Parade** replaces the shop in Chapel Street, Exmouth, and its larger floor space offers a greater range of quality secondhand clothes, accessories, toys and books, bric-a-brac, and Devon Air Ambulance-branded merchandise.

The new shop, which boasts the new branding and interior design, officially **opens at 10am on Saturday 6 December**. Cutting the ribbon will be Devon Air Ambulance Founder and Life President Ann Ralli, herself an Exmouth resident and former teacher at Exmouth Community College. She will be accompanied by Devon Air Ambulance CEO, Greg Allen, mascot, Jennie, and charity staff and crew.

Ann said:

“It’s always an exciting moment when we open a new Devon Air Ambulance shop, but this one is particularly special because it’s in my home town.

“Our shops aren’t just a fantastic way to grab a bargain, recycle pre-loved clothes and accessories, or volunteer for a vital charity; they’re an important link to our communities.

“Every time someone makes a donation, buys an item from our shop, or gift-aids a purchase, it supports our lifesaving mission.

“And every hour from every volunteer helps our crews on the front line and the teams that support them.

“I’d like to say a big thank you to everyone in the retail team who has worked so hard to get this shop up and running before Christmas, and to everyone who has given their time to help.”

The new charity shop also offers volunteering opportunities in the local community, and the chance to learn more about what happens behind the scenes of a local lifesaving charity. By donating a little spare time, new skills can be learned, boosting confidence and social interaction. Volunteers are the heart of charities like Devon Air Ambulance, and they play a vital role in the fundraising efforts helping organisations to stay connected with the communities they serve.

There are many reasons why people choose to volunteer with Devon Air Ambulance.  
Find out more about what this involves and to express an interest.