



Devon Air
Ambulance

Dragon Boat Festival

Sponsorship Opportunities



Sunday 21 June 2026

Piazza Terracina, Exeter Quay **10am-4pm**

bit.ly/DAABoats26

Saving lives. Together

About us & your opportunity to make a difference

Since our first mission in 1992, Devon Air Ambulance has evolved into a vital, life-saving service for our county.

We operate two helicopters and four Critical Care Cars, delivering advanced emergency care when every second counts.

Your sponsorship enables us to:

- **Equip our crews with the specialist equipment they need**
- **Enhance the critical service our patients rely on**
- **Reach those in the most difficult and remote locations**

Entirely funded by the people of Devon, we rely on partnerships like yours to plan strategically and invest in innovation.

Together, we can:

- **Save lives**
- **Support families**
- **Make a lasting impact on the health and resilience of our communities**

About the event

The Devon Air Ambulance Dragon Boat Festival 2026 is a celebration of teamwork, community spirit, and making a real difference.

- **Sunday 21 June 2026**
- **The race is held at Exeter's beautiful historic quay**
- **Teams race in heats, with 3 or 4 teams racing against each other, and each team taking part in at least 3 races.**
- **A great family-friendly day out**

Why supporting us is good for your business

Devon Air Ambulance is a trusted and much-loved brand, proudly serving the people of Devon for over 30 years. Our presence is felt across communities through our shops, Helipad magazine, and the vital work we deliver every day. By partnering with us, your business will gain visibility with new audiences, strengthen its corporate reputation, and demonstrate a commitment to help save lives. Together, we can create meaningful impact for both your brand and our community.

Your opportunity to help save lives:

Official sponsor £2000

- **Exclusive Team Experience:** Enjoy a complimentary Dragon Boat for a team of 17, perfect for team building and showcasing your brand.
- **VIP Airbase Visit:** Gain private access to our airbase, including a photo opportunity with one of our helicopters (subject to mission availability). Photos will be shared on relevant social media channels and provided for your own use.
- **Publicity Boost:** Benefit from a dedicated press release announcing your sponsorship.
- **Website Recognition:** Your business featured as an official sponsor on our event page.
- **Brand Visibility:** Prominent inclusion of your logo on all event promotional materials (subject to print deadlines and confirmation of sponsorship in advance).
- **Social Media Spotlight:** A tailored post across our relevant platforms to celebrate your support.
- **Magazine Inclusion:** A thank-you mention in our Helipad magazine under the “Businesses on Board” section. (23,000 copies printed and distributed across Devon)
- **Event Presence:** Your own stand at the event with opportunities for product placement.
- **On-Site Branding:** Display your banner prominently at the event.
- **Participant Pack Inclusion:** Your logo and testimonial featured in the participant’s pack.
- **Internal Recognition:** Your support promoted across our organisation’s intranet, reaching over 170 staff members.



Your support funds Devon Air Ambulance to deliver vital emergency care when every second counts—bringing critical expertise to patients wherever they are. By partnering with us, you're not just sponsoring a service; you're investing in your communities. We are...

...Saving lives. Together

Contact us

Thank you, we hope this sponsorship opportunity appeals to you. If you have any questions or want to discuss anything further, please contact Tracy via:

t.hepper@daat.org

07494 292384

daat.org

