Crew’s Brew – Taste Awards PR

**PRESS RELEASE: FOR IMMEDIATE RELEASE**

**Devon Air Ambulance Wins Gold at Taste of the West Awards for ‘Crew’s Brew’ Decaf Coffee**

Devon Air Ambulance has proudly announced that its much-loved ‘Crew’s Brew’ decaffeinated coffee has been awarded the prestigious **Gold Award** at the 2025 **Taste of the West Awards**.

The award recognises the exceptional quality and flavour of the blend, which has become a staple for the charity’s hardworking aircrew, staff and supporters. The decaf option was developed to provide a comforting and energising brew without the caffeine kick, Crew’s Brew has proven to be a hit not just with the team, but now with expert judges too.

Phil Parker, Retail Area Manager at Devon Air Ambulance said:

‘We’re absolutely thrilled to receive this recognition. To have it recognised by Taste of the West for the second-year running is a real honour. Not only is this available in every one of our shops, our St.Marychurch charity shop has a self-serve coffee stop where you can meet with friends to sit in or take away!’

The Taste of the West Awards celebrate the best food and drink products from across the Southwest, and the Gold Award is a mark of outstanding quality and craftsmanship.

Crew’s Brew is supplied by local coffee company Owens Coffee based in Ivybridge and is available for supporters to purchase, with proceeds helping to fund Devon Air Ambulance’s lifesaving missions across the region.

For more information or to try Crew’s Brew for yourself, pop into your local Devon Air Ambulance charity shop or shop online by visiting www.shopdaat.org.

**ENDS**